



Hyperion Analysis Portal

The *Hyperion® Analysis Portal* is the single point-of-access to personalized information for integrated business analysis. The portal delivers synchronized Hyperion business analysis software, enterprisewide performance information and relevant external data to a user's personalized Web desktop. Users across the enterprise can customize their own views and tools based on consistent underlying data and business analysis applications.

It delivers accurate and timely information while eliminating the cumbersome tasks associated with established data store and retrieve procedures.



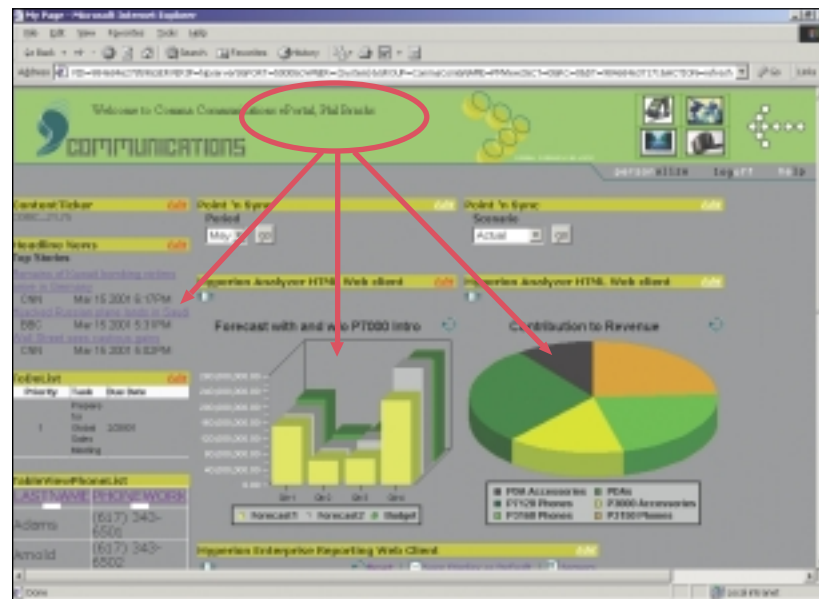
A Powerful and Convenient Method for Disseminating Hyperion Content Across the Organization

The Hyperion Analysis Portal provides a powerful, convenient method for disseminating Hyperion content across the entire organization while allowing the integration of other enterprise software.

The Web solution:

- Provides users with a single, integrated and personalized point-of-access for business analysis and decision-making
- Delivers accurate and timely information while eliminating the cumbersome tasks of data storage and retrieval procedures associated with traditional technologies
- Unifies Hyperion content and relevant external information in a personalized Web desktop

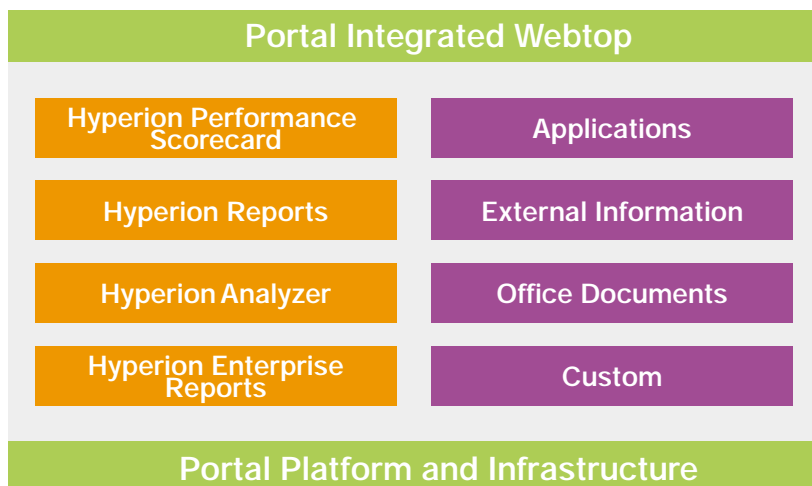
The Hyperion Analysis Portal frees users from data and application overload by rendering synchronized Hyperion content and relevant external information to a user's personalized Web desktop. This personalization and data integration allows users to make the fastest, most well-informed business decisions.



The single, integrated view of information allows users to focus entirely on business decision-making rather than application and data manipulation. The Hyperion Analysis Portal is designed for large, diverse organizations with an integrated approach to planning, managing and executing strategies throughout the enterprise. It unifies Hyperion® Analyzer and Hyperion® Reports views from Hyperion® Essbase®, Hyperion Enterprise® Reporting Web client reports from Hyperion Enterprise® and Hyperion® Performance Scorecard. These applications work in conjunction to provide a personalized framework for easy management and dissemination of information. Within the enterprise portal market, Hyperion Analysis Portal is the leading business analysis portal that unifies Hyperion content with external sources of information to provide a 360° view of your business.

Resolving Information Integration Logistics

Business decision-makers need quick access to relevant information from a variety of sources, including the Internet, internal corporate networks, e-mail, databases and business software programs. They need to quickly identify and obtain personalized information in order to make timely and informed decisions. Information management for finance, accounting, sales, manufacturing and human resources typically exist as islands of technology. To access all of an enterprise's information, users may require separate applications and completely separate security protocols. As the number of delivery formats and the amount of information grows, it becomes increasingly difficult and time consuming to navigate and obtain relevant information.



The Hyperion Analysis Portal is built on a platform that is standards based with open architecture technology. Hyperion Analysis Portal delivers synchronized Hyperion business analysis capabilities, enterprisewide performance information and relevant external data to a user's personalized Web desktop. It integrates all of these technologies into a single application freeing users to focus on business decision making rather than accessing data.

To alleviate the confusion and counter-productivity of disparate, dysfunctional systems, Hyperion Analysis Portal resolves:

- Information location
- Source data access
- Information accuracy and quality
- Information context
- Personalized, individual views
- Secure, simple user access

Because intellectual capital is more visible, accessible and manageable, users of Hyperion Analysis Portal are better prepared to take full advantage of their corporate information. The portal aligns correct information with accurate analysis and user context, effectively abandoning the one-size-fits-all mentality that leads to poor strategy and planning.

Value and Features

Personalization

Information consumers all have different needs and everyone has their own unique way of thinking, their own way of organizing and their own requirements for gathering information. The Hyperion Analysis Portal allows users to select customized information for making focused, strategically aligned business decisions. It enables users to organize the information in a way that makes sense to them, rather than imposing someone else's view.

Using the customize layout page, users can add components.

The user then selects the specific information of interest to them.

The information is now displayed on the users personalized portal page.

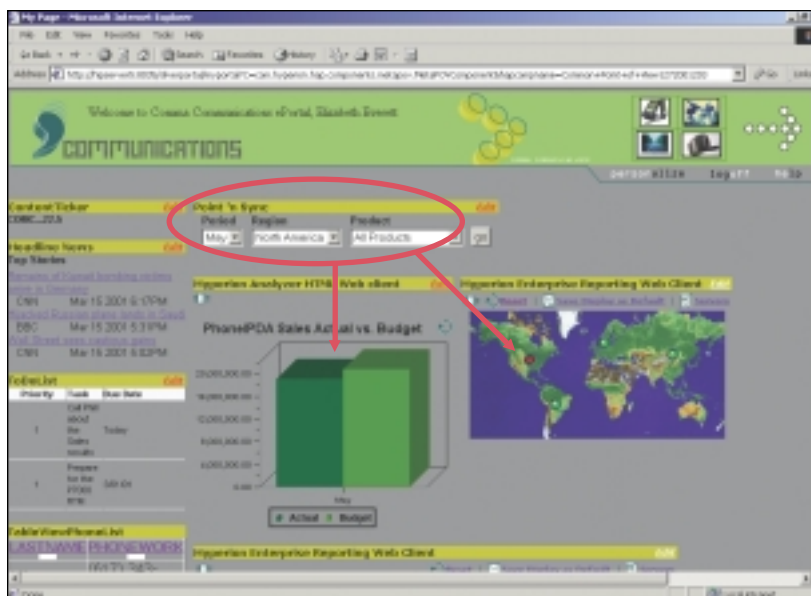


When users design their own personal portal page with Hyperion Analysis components, they are effectively integrating information from several business analysis tools. The Hyperion Analysis portal offers the big picture, from which users can drill down to the details.

Comprehensive Integration

- Single sign-on to Hyperion applications. Users have direct access to key reporting and analysis applications, including Hyperion Enterprise Reporting, Hyperion Performance Scorecard, Hyperion Reports and Hyperion Analyzer. When a user signs on to the portal, the portal automatically signs them on to the underlying applications and data sources.
- Browse for and display Hyperion Analyzer views and Hyperion Enterprise Reporting Web reports within the Hyperion Analysis Portal.
- Integrate information from multiple, disparate sources including ERP data, legacy systems and leading databases.
- Easily combine external information with Hyperion business analysis software (i.e., performance analysis on sales activities can be crossed with outside industry performance data).
- Point 'n Sync™ allows users to synchronize multiple applications and data sources through a single point of view control. Different users with different objectives, preferences and perspectives can leverage the portal for their distinct responsibilities.

For example, a CEO's portal may alert them to declining sales in a particular region. The CEO can then have the regional vice president of sales use their portal to drill into sales reports and simultaneously examine product issues that relate to declining sales. Applications and data are personalized for individual managers in accordance with their particular job function.



Point 'n Sync allows users to synchronize multiple applications across multiple dimensions through a common point of view control.

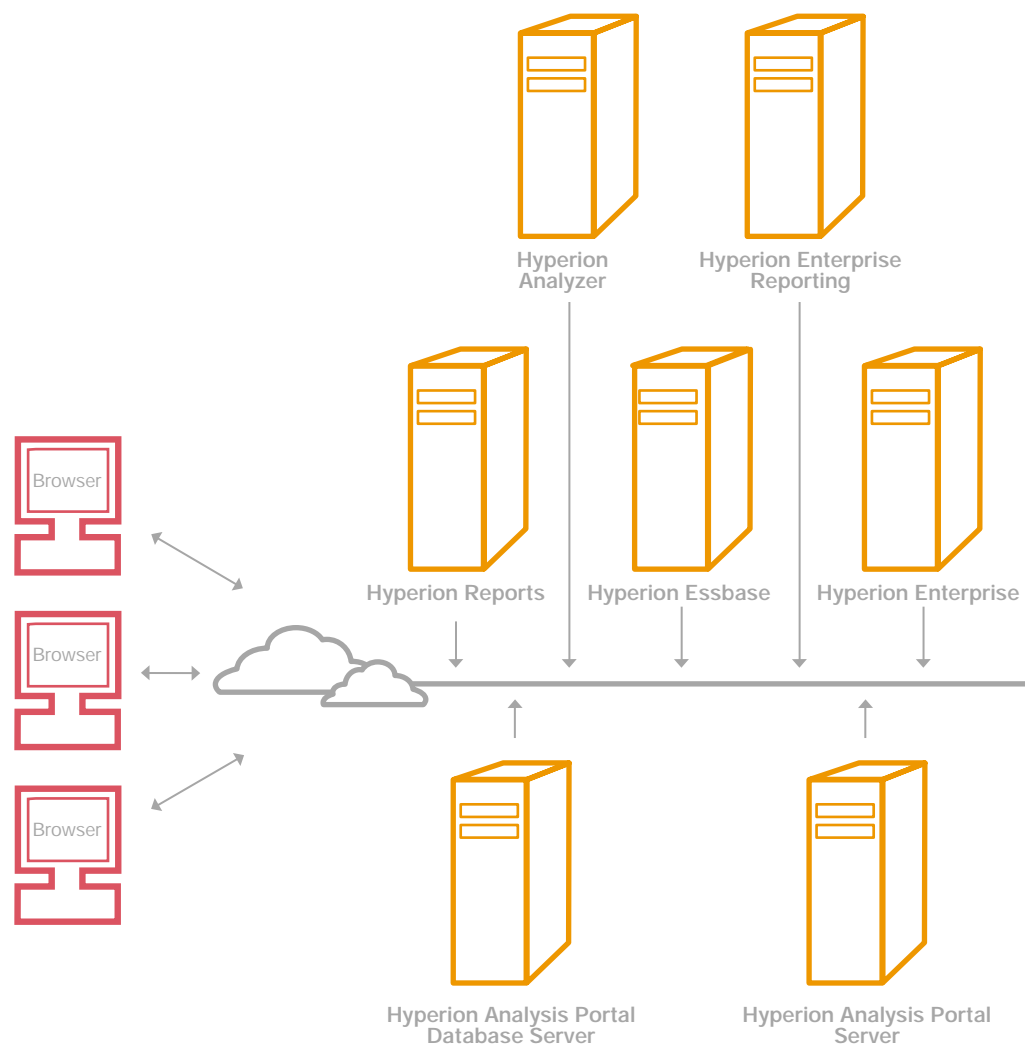
Open Architecture

Hyperion Analysis Portal leverages technology standards in a nonproprietary architecture platform for maximum flexibility, support and extensibility. It is:

- Cross-Platform (runs on Microsoft Windows NT, 2000 or UNIX-Solaris runs on any standard browser that supports JavaScripts)
- Scalable and supports large numbers of users
- Extensible and incorporates external applications through a standard API

Hyperion Analysis Portal's published API provides a mechanism to integrate third-party applications, link existing systems and build custom program features into the portal.

The Hyperion Analysis Portal is built on architecture that consists of Web clients and multiple application servers. The Portal server is cross platform and runs on Microsoft Windows NT, Microsoft Windows 2000 or UNIX-Solaris. The portal client runs on any standard browser.



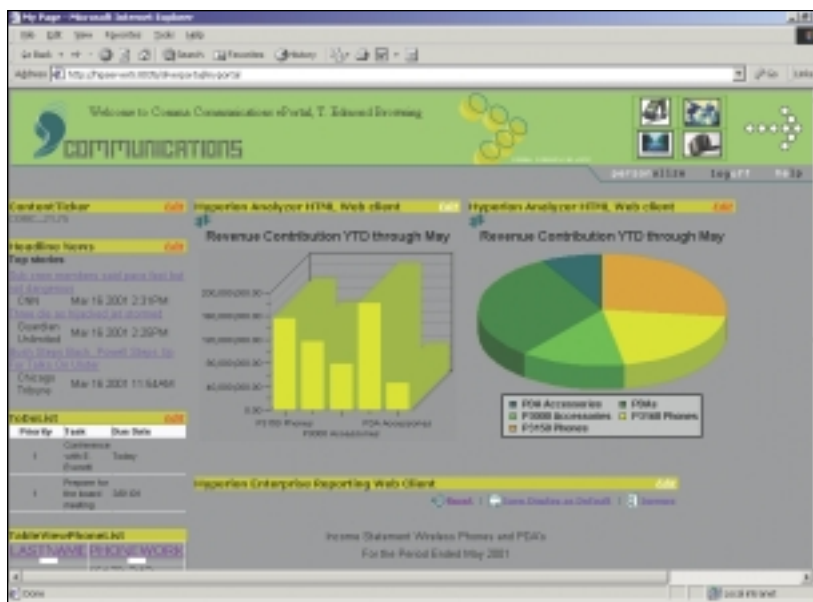
Security

Hyperion Analysis Portal provides a high level of security at multiple tiers:

- Secured Socket Layer (SSL) protocol and Server OS
- Network security infrastructure
- Security features of the underlying applications
- Provides authentication through LDAP

Empowerment and Focus for Key Decision-Makers

The determining factors for corporate growth include how quickly an enterprise responds to change and identifies and exploits new opportunities. Hyperion Analysis Portal allows users to focus on relevant information (without the hassle of all the back-end drudgery of querying databases and assembling far-flung information) while maximizing the potential of their corporate information (i.e., intellectual capital is more visible, accessible and manageable).



Hyperion Analysis Portal enables users to access reports and customized analysis in a way that is tailored to their own personal needs and work methods. It delivers access to underlying applications and data from a single sign-on. Users can access multiple Hyperion applications along with relevant external information resulting in a unified and integrated representation of their knowledge.

Consulting and Education Services

Hyperion's global services organization provides technical, educational and consulting expertise for rapid, successful implementation of your Hyperion products. Our global network of partners, from the big five consulting firms to specialty firms, adds additional support for a variety of solutions.



Hyperion Headquarters

Hyperion Solutions Corporation
1344 Crossman Avenue
Sunnyvale, CA 94089

tel: 408 744 9500

fax: 408 744 0400

info@hyperion.com

www.hyperion.com

For information on:

Hyperion products,
call 800 286 8000

Hyperion consulting and
education services,
call 877 901 4975
or +1 203 703 3600

Or visit www.hyperion.com

